



Clean Shipping Project

for sustainable shipping

2011-09

News letter

During the summer, the CSI has continued to frequently be acknowledged around the world. Seminars and presentations have been held in the UK and Singapore among other places (and next in Germany in October). In June the Clean Shipping Project was presented at the Clean North Sea Shipping (CNSS) assembly in Newcastle. CNSS is a project that aims to give input to policies and strategies for the European maritime industry, with special focus on a reduction of air pollution and greenhouse gases.

The Clean Shipping Project was also present at the Sustainable Shipping Awards in London when the Port of Gothenburg won the award for Regional Environmental Protection Contribution of the Year. One of the programs that the Port of Gothenburg was rewarded for is treating high performing vessels, according to the CSI, with at least 25,000 SEK/vessel. *Congratulations port of Gothenburg!*

The Clean Shipping Project was invited to a new green shipping conference in Singapore the 15-17th of June – the Asian Green Shipping Summit. The reason for the invitation was that CSI won the Sustainable Shipping Award in London last summer. There were a large audience to 60% consisting of stakeholders from South East Asia. The interest for CSI was very high but it was obvious that it all boils down to money – what is there to gain with good environmental performance? A number of interesting contacts were made.

In June, The Dutch global company Philips electronics joined the Clean Shipping Network. Philips is well known all over the world for their many environmentally focused initiatives. Headquartered in the Netherlands, Philips employs about 117,000 employees with sales and services in more than 100 countries worldwide (read more on [Philips website](#)).

During August we have prepared the seminar “Market incentives for clean shipping” in Hamburg on the 12th of October. The seminar is organized by the North Sea foundation in cooperation with the Clean Shipping Project, which invite you all to the seminar. Among other things, Ulf Duus will demonstrate the CSI. Please recommend this seminar to any companies that you think will do well in the Clean Shipping Network or Forum! For more information check out the [Seminar program](#).

At the moment we are developing standard feedback reports to all shipping companies that have submitted data to the Clean Shipping Index database. One of the features is how the shipping companies can improve their performance data. We hope that this will result in a will to perform better and better! We are also currently developing some ethical guidelines for the project, which will result in guidelines on how we work together with the network and forum companies. We hope to present this at next network and forum meeting respectively.

A new information brochure on the Clean Shipping Project was printed in June. The brochure explains in illustrative ways how companies can use it as a sustainable shipping tool and how the index works. Read what the network members, such as Tetra Pak and Volvo Logistics, and shipping



companies have to say about the Clean Shipping Index in [the new brochure](#). The brochure has been very popular - so popular that we need a reprint soon, as we are running out of copies. We invite some of the newcomers (preferably those from Holland!) to the network for interviews in this new edition of the brochure. Let us know if you're interested in participating!

At the 19th of September a WWF meeting will be held in London. WWF work on a sustainability index for shipping and the CSI are happy to participate in the Working Group Meeting. We also look forward to the continued work together with the Dutch Shippers council, Dutch market and the future organisation.

It's time to make the CSI the index with the global reach!

We are on our way with over 2500 vessels and multinational companies to use the index – but let's step up the work!

Ulf, Jan and Sara