

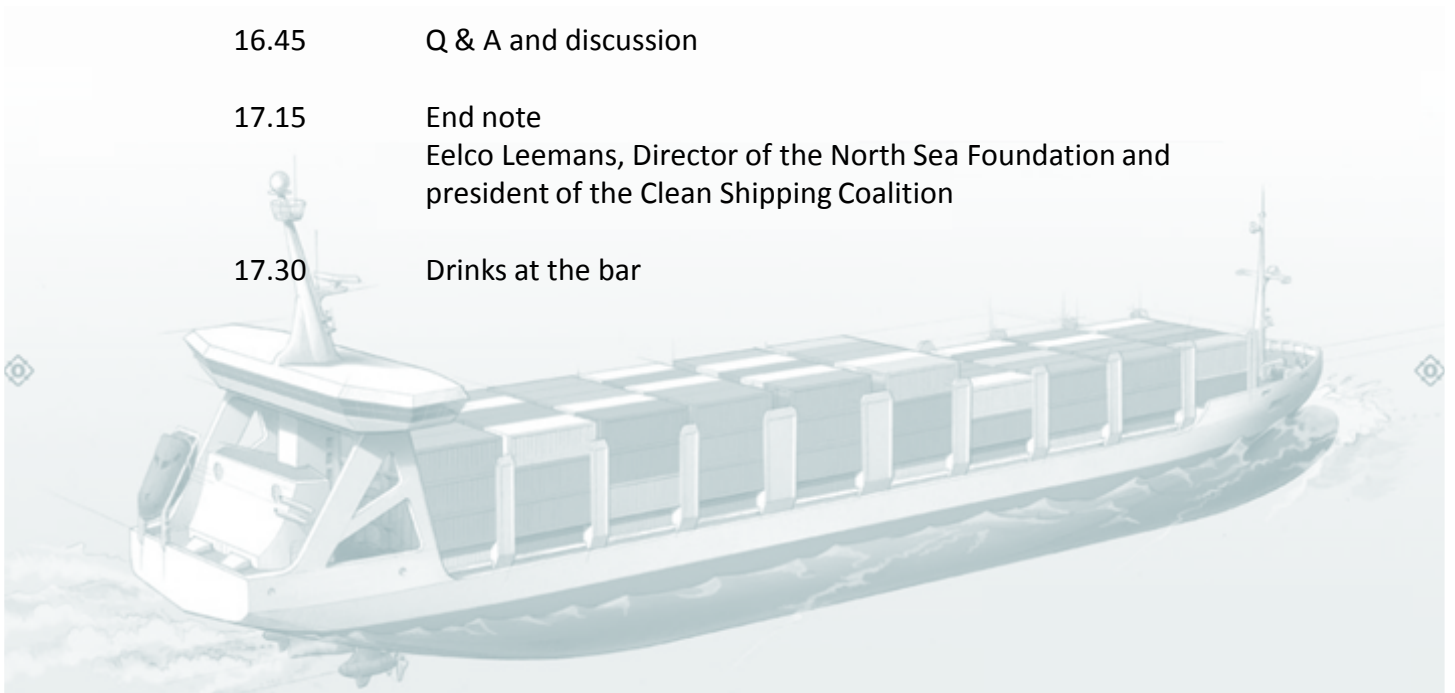
Program Seminar:

# **‘Market incentives for clean shipping’**

## **Introduction of the Clean Shipping Index in Germany**

2011, Wednesday October 12

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|-------|---|
| 13.30 | Welcome and coffee  |
| 14.00 | Introduction<br>Chair, Ferdinand Kranenburg   |
| 14.15 | Keynote speech<br>Speaker, to be confirmed  |
| 14.30 | A vision towards a sustainable maritime industry in 2040<br>by the North Sea Foundation/ WWF Global                     |
| 15.00 | Demonstration of the Clean Shipping Index<br>Speaker: Ulf Duus, developer of the Clean Shipping Index                   |
| 15.30 | Break   |
| 15.45 | User experience<br>Speaker: Susanna Hambeson, Environmental Manager,<br>Volvo Logistics Corp. (to be confirmed)         |
| 16.15 | Port of Gothenburg & sustainable shipping<br>Speaker: Åsa Wilske Senior Manager Sustainability at Port of<br>Gothenburg |
| 16.45 | Q & A and discussion  |
| 17.15 | End note<br>Eelco Leemans, Director of the North Sea Foundation and<br>president of the Clean Shipping Coalition        |
| 17.30 | Drinks at the bar   |



## **Additional information**

### **Location Seminar**

International Maritime Museum Hamburg  
Kaispeicher B  
Koreastrasse 1  
20457 Hamburg  
Germany

### **Organizers**

The seminar is being organized by the North Sea Foundation in cooperation with the Clean Shipping Project.

### **Registration and payment information**

We kindly request you to register by phone (+31(0)30 2340016) or email (m.hougee@noordzee.nl) before September 28, 2011.

Please provide the name of your company in the money transfer.

Stichting De Noordzee / North Sea Foundation

Dutch bank account number: 21.21.74.495

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### **Questions**

For any further questions, please contact Merijn Hougee,  
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